

01/25/02
JC904 U.S. PTO

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AND RELATED MATTERS

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(1921-1997)

January 25, 2002

UTILITY PATENT APPLICATION TRANSMITTAL
(new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket Number: MS#183302.1 (4966)

First Named Inventor: Teresa Mah

Title: METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

Express Mail Label Number: EL 937975549 US

TO: Assistant Commissioner for Patents
Box Patent Application
Washington, D.C. 20231

APPLICATION ELEMENTS

1. Fee Transmittal Form
(original and duplicate)
2. Applicant claims small entity status
3. Specification [Total Pages 42]
4. Drawings [Total Sheets 08]
5. Oath or Declaration [Total Pages 04]
 - a. Newly executed (original or copy)
 New (unexecuted)
 - b. Copy from a prior application
(for continuation/divisional with
Box 19 completed)
 - i. DELETION OF INVENTOR(s)
Signed statement attached
deleting inventor(s) named
in prior application.

6. Incorporation By Reference
(useable if Box 5b is marked)

The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 5b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

7. Application Data Sheet

8. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)

9. Nucleotide and/or Amino Acid Sequence Submission
(if applicable, all necessary)

a. Computer Readable Form

b. Specification Sequence Listing on:
i. CD-ROM or CD-R (2 copies); or
ii. paper

c. Statements verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

10. Assignment Papers (cover sheet & document(s))

11. 37 CFR 3.73(b) Statement Power of Attorney

12. English Translation Document (if applicable)

13. IDS with PTO-1449 Copies of IDS Citations

14. Preliminary Amendment

15. Return Receipt Postcard

16. Request and Certification for Non-Publication. Form PTO/SB/35 is attached.

17. Certified Copy of Priority Document(s) if foreign priority is claimed

18. Other: _____

IF A CONTINUING APPLICATION, CHECK APPROPRIATE BOXES AND SUPPLY THE REQUISITE INFORMATION

19. Continuation Divisional Continuation-in-Part of prior application No.: _____

Complete Application based on provisional Application No. _____

Prior application information: Examiner:
Group Art Unit:

CORRESPONDENCE ADDRESS

20. Correspondence Address: Customer Number 321
Attention: James J. Barta, Jr.

Respectfully submitted,



James J. Barta, Jr., Reg. No. 47,409

JJB/cjl

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FEE TRANSMITTAL

Application Number Not yet assigned
Filing Date January 25, 2002
Confirmation No. Not yet assigned
Inventor(s) Mah et al.
Group Art Unit Not yet assigned
Examiner Name Not yet assigned
Attorney Docket Number MS#183302.1 (4966)

METHOD OF PAYMENT

1. The Commissioner is hereby authorized to charge the indicated fees to Deposit Account No. 19-1345.
- The Commissioner is hereby authorized to charge any additional fees required under 37 CFR 1.16 and 1.17 to Deposit Account No. 19-1345.
- Applicant claims small entity status.
2. Check Enclosed. The Commissioner is hereby authorized to charge any under payment or credit any over payment to Deposit Account No. 19-1345.

FEE CALCULATION

1. BASIC FILING FEE Subtotal (1) \$740.00
(Type: utility)
2. EXTRA CLAIM FEES Subtotal (2) \$450.00

Total Claims 31
Independent Claims 06
Multiple Dependent Claims 00
3. ADDITIONAL FEES Subtotal (3) \$40.00

 Surcharge - late filing fee or oath
 Surcharge - late provisional filing fee or cover sheet
 Extension for reply within _____ month
 Notice of Appeal
 Filing a Brief in Support of an appeal
 Request for ex parte Reexamination
 Petitions to the Commissioner
 Submission of Information Disclosure Statement
 Recording each patent assignment per property
 Request for Continued Examination
 Other: _____

TOTAL AMOUNT OF PAYMENT \$1,230.00


James J. Barta, J.D., Reg. No. 47,409

January 25, 2002

Date

JJB/cjl

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